

GREEN CAMPS
empowering camps, inspiring campers

Overcoming the Barriers to Camp Sustainability



What does the path to camp sustainability look like?



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Green Survey

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- What **questions** should you be asking?
- What **actions** are/could you be taking?
- What **resources** do you have/need to implement those actions?



Green Survey



- Deeper data collection can help set **baselines** and calculate **return on investment opportunities**
- Data can support **research efforts** to generate **funding** to support camps in modeling sustainability



Form a Green Team



Invite camp supporters to lead sustainable efforts and inspire green behavior change.

- Camp Staff
- Board Members
- Government Officials
- Teachers
- Donors
- College Students
- Plumbers/Electricians
- Utility Companies
- Business Owners
- Campers



Teamwork Makes the Dreamwork



Engage & Empower campers and staff to lead and model your sustainability efforts

Connect with campers and staff throughout the year to engage with them around what they learned about sustainability while at camp

Sustainability Plan



- Create a **vision** of what sustainability means and looks like at your organization.
- Set goals that are **Specific, Measurable, Achievable, Relevant and Time bound**.
- **Model** sustainability and **inspire** green behavior change in your campers and staff.



USDAN SUSTAINABILITY STRATEGY

(as of 3/24/2020)

Usdan's Sustainability Goals

In 2020, Usdan committed to a set of ambitious sustainability goals

The Goal	How We Define Success
Achieve zero waste to landfill by 2025.	By 2025, at least 95 percent of Usdan's generated waste is diverted away from landfill. Which means that all solid and organic waste produced is either reused, recycled, composted, or sent to energy recovery.
Achieve zero operating impact on forest and habitat by 2023.	By 2023, Usdan will achieve zero operating impact on its forests.
Achieve zero net carbon emissions by 2030.	By 2030, Usdan will achieve a balance between man-made carbon gas emissions and their sequestration, avoidance or removal from the atmosphere.
Empower 100% of campers to take lessons learned about sustainable practices at Usdan to life outside of camp by 2025.	By 2025, at the end of each camp session, 100% of the campers have the tools they need to create change in their communities and the desire to do so.
Create a sustainability network with like-minded organizations to share lessons learned, best practices, and resources to drive achievement of sustainability goals by 2022.	By 2022, a sustainability network will have agreed upon a charter to establish the mission and purpose of the network and a cadence for members to meet.


To ensure success, Usdan will execute upon these enablers

Enabler	How We Define Success
Develop and implement a sustainable purchasing and investment policy for Usdan by 2023.	By 2023, Usdan will abide by and incorporate a sustainable purchasing and investment policy into its purchasing and investment decisions.
Develop and implement a sustainable facilities and grounds policy, addressing renovations, maintenance and new construction by 2024.	By 2024, Usdan will abide by and incorporate the facilities and grounds policy and appropriate guidelines into all facilities and grounds decisions.

Usdan's Sustainability Goals

As we look towards 2020, Usdan has identified key tasks to accomplish and set goals to ensure Usdan is on track to meet its overarching sustainability goals

Goal 1: Achieve zero waste to landfill by 2025

 2020 Goal: Complete a waste assessment that accounts for every piece of waste that Usdan produces both on and off season.

- Key Task 1: Complete an initial waste assessment calculating the total volume of Usdan's waste as well as the major waste categories, including waste brought in by campers
- Key Task 2: Create an inventory log detailing the entirety of Usdan's physical materials
- Key Task 3: Create a purchasing log detailing all of the items that Usdan purchases
- Key Task 4: Place the waste assessment and inventory/purchasing log into one central document for convenient reference

Share



- **Tell your sustainability story** by sharing on social media, writing blog articles and creating a sustainability webpage.
- Your **challenges, successes and opportunities** will help other camps save time and money when implementing green actions.









Join the Sustainable Camps Movement



Form a Green Team

Download a free guide on the Green Camps Website

Create a Sustainability Plan

Coming Soon..Sustainability Plan Creation Tool

www.greencamps.org/learn

Support the Movement

Become a Green Camps Member

Volunteer

Donate



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